

AUTHORS FOR AUTHORS WRITERS' CONFERENCE

Write, Publish, Sell!
AuthorsForAuthors.com

Hilton Rialto, Melbourne, FL

Presents



DL HAVLIN

APRIL 24, 2:00 PM

A Guide to Producing Effective Presentations From Whiteboards to PowerPoint.

This a course that has benefits from the boardroom to the bedroom. At times we all have to be a salesperson or trainer. This course will be a big benefit for all:

- 1) who wish to inform and persuade,
- 2) to sell an idea or anything else,
- 3) to effectively convey information to those you're teaching, and
- 4) to convince hubby (or wifey) to go on that dream vacation.

Whether you're selling houses, financial plans or convincing your Kiwanis club to sponsor an event, what you'll learn in this class will be key to your success. Use it to be sure employees approach your customers in the way you want them to! You'll learn the power of directed focus, the steps required to introduce information, and the techniques needed to ensure it's retained. The course covers many different presentation methods, from hand-written notes to power point presentations. It provides a step-by-step plan for their use. This class even helps win family discussions.

Producing a Presentation

**A process you can use to: Example given -
sell more books**

